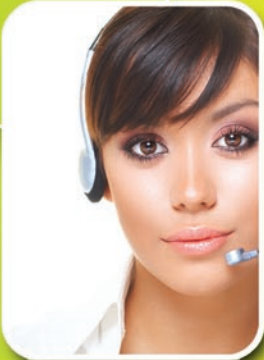


Polish Express®: Post-sales support.

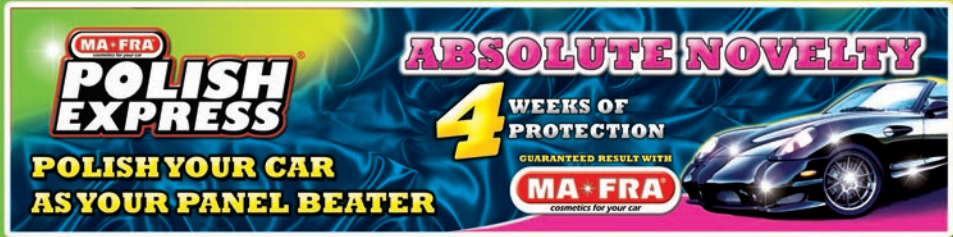
MA-FRA effort to offer a really innovative product does not stop at the sale phase. The post-sales support includes:

DELIVERY



**TELEPHONE ASSISTANCE
OR DIRECTLY ON THE SPOT**

BANNERS



POSTERS



LEAFLETS AND PROMOTIONS



PROMOTER



WORLDWIDE NOVELTY





www.polishexpress.it

Polish Express®: What is it?

It is a "machine-product" integrated system, covered by exclusive Ma-fra patent. Thanks to the combined effect between the nanotech super polish "Mafralux Foam®" – vegetal waxes and polymeric siloxane based – and the special distributing equipment with spreading hydro brush, it allows an incredible washing and polishing treatment of the car.



Polish Express®: Which services does it offer?

The use of Polish Express® assures to the final customer 4 value added bonus:

POLISH EFFECT



Polish Effect for the utmost protection: the treatment cleans first the bodywork and then it seals the opened pores, protecting the bodywork though time!

MIRROR EFFECT



Mirror effect for the utmost brilliance: a brightness comparable to a professional treatment carried out in a body shop

SILK EFFECT



Silk effect for the utmost satisfaction: an invaluable characteristic, easily verifiable by the final customer, that can allow the application of the formula "satisfied or reimbursed"!

LIQUID WINDSCREEN WIPER



"Liquid windscreen" effect for the utmost safety: thanks to the nano-polymers of its formula, water slides away from the windscreen assuring a full visibility also in adverse weather conditions!

Thanks to "Polish Express®" you will increase the satisfaction and loyalty rate of your customers, distinguishing yourself considerably from competitors!



DIMENSIONS

Height: 225 cm
Width: 98 cm
Depth: 44 cm



Polish Express®: Who is the standard user?

The analysis we carried out on a wide sample "Polish Express®" users brought the following data, which point out the fundamental features of the average customer: He is an "opinion leader", young and of average education, with a good income and a stable occupation.

His car is a positional good to be preserved and he is jealous of it: he confers to his car the special duty of representing his image.

"Polish Express®" is the ideal way to select the best customers, which spend easily and do not create many problems.



Polish Express®: Who it is addressed to?

To those who own a car wash with self stations and want to distinguish from competitors, offering a complete service.

Today, the competition is not only based on products, but also on services, independently from the size of the car wash station.



THE NEW EXPERIENCE OF EARNING!